

PACTS Title VI Goals and Accomplishments FFY20-22

Goal	FFY20 Strategy	FFY20 Accomplishments	Status	FFY21 Strategy
1. Ensure Accessibility of Key Information	a. Evaluate website accessibility for protected populations.	Staff conducted an assessment of the GPCOG website and produced a memo with recommendations for ensuring accessibility going forward. As a result, the Digital Media Specialist is now responsible for overseeing accessibility of the website.	Completed FFY20 Strategy; New Strategy for FFY21	a. Implement website accessibility recommendations
	b. Develop Language Access Procedures and provide training to staff consultants and other relevant stakeholders.	Staff developed a draft of Language Access Procedures and began developing training materials, including a "Language and Communications Access Staff Handbook" and a PowerPoint.	CONTINUE IN FFY 2021	b. Develop Language Access Procedures and provide training to staff consultants and other relevant stakeholders.
	c. Develop and disseminate a basic "Introduction to PACTS" document that is screen reader friendly and translated into the top five languages.	Staff began developing the "Intro to PACTS" document but finalization was put on hold until the PACTS Committee restructuring is finalized (early 2021).	CONTINUE IN FFY 2021	c. Develop and disseminate a basic "Introduction to PACTS" document that is screen reader friendly and translated into the top five languages.
	d. Update the PACTS Title VI Brochure to include Arabic and Portuguese translations and ensure screen reader compliance. Disseminate to libraries town halls and community locations.	This strategy was put on hold because the brochure will need to be completely revamped after major changes were made to the complaint form. The brochure will be revisited in FFY2021.	New strategy for FFY21	d. Develop updated Civil Rights one-pager that is screen reader friendly and translated into the top five languages.

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2. Assess Equity Impacts	a. Develop an equity analysis of the Transportation Improvement Program.	A graduate level intern worked with GPCOG staff in 2020 to develop a recommended framework for use in conducting an equity analysis and updating the scoring rubric for the Transportation Improvement Program.	CONTINUE IN FFY 2021	a. Develop an equity analysis of the Transportation Improvement Program.
	b. Prepare a public-facing interactive map that shows the geographical distribution of investments relative to equitable target areas.	Staff developed the interactive map but work remains in terms of how to analyze and use the map.	Completed FFY20 Strategy; New Strategy for FFY21	b. Develop a dashboard that provides an analysis of the geographical distribution of investments relative to equitable target areas.
	c. Develop performance measures for public engagement.	Staff conducted research on best practices in measuring performance in public engagement. This strategy was delayed by COVID-19 crisis.	CONTINUE IN FFY 2021	c. Develop performance measures for public engagement.

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3. Engage Protected Populations in Plans and Programs	a. Require use of the Inclusive Transportation Planning Toolkit by staff and consultants.	The Toolkit was shared with PACTS Committee members, GPCOG staff, and stakeholders. The 2020 TIP application process will provide an opportunity to require use of the toolkit by applicants.	CONTINUE IN FFY 2021	a. Require use of the Inclusive Transportation Planning Toolkit by staff and consultants.
	b. Work with the Transportation & Community Well-Being Network the Mobility Liaisons and stakeholder organizations to engage Title VI Environmental Justice and ADA-protected populations in PACTS forums, public meetings and planning opportunities.	The Transportation & Community Network provided an avenue for engaging Title VI Environmental Justice and ADA-protected populations in numerous plans, including: Transit Tomorrow, Metro Peninsula Loop Reboot, NNEPRA public involvement, electronic fare collection launch for BSOOB, Metro, and South Portland Bus Service.	CONTINUE IN FFY 2021	b. Work with the Transportation & Community Well-Being Network the Mobility Liaisons and stakeholder organizations to engage Title VI Environmental Justice and ADA-protected populations in PACTS forums, public meetings and planning opportunities.
	c. Host at least two focus groups with protected populations where PACTS committee members are invited and have the opportunity to learn more about the transportation needs and experiences of underrepresented communities.	The Community Transportation Leaders group was convened for focus groups about Transit Tomorrow and the Metro Peninsula Loop Reboot.	COMPLETE	

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3. (cont'd) Engage Protected Populations in Plans and Programs	d. Utilize social media to increase engagement with PACTS by protected populations.	GPCOG regularly posted items on Facebook that cover issues and topic of concern to protected populations. Likewise, GPCOG tags organizations that have relevant following. In FFY21, GPCOG will launch Twitter and Instagram handles to expand its reach. Though GPCOG has grown its "followers" and "likes," this strategy does not seem to be the most effective we have in reaching protected populations.	COMPLETE	
	e. Pilot approaches for supporting meaningful involvement by underrepresented communities on PACTS Governance Committees.	In 2020, the PACTS Policy Committee voted to add seats on its governance committees for underrepresented communities. GPCOG staff worked with PACTS to develop a proposed committee restructuring for consideration in Fall 2020. The proposal includes seats for two Community Transportation Leaders on the new Transportation Advisory Committee. (The plan was adopted in November 2020)	CONTINUE IN FFY 2021	c. Pilot approaches for supporting meaningful involvement by underrepresented communities on PACTS Governance Committees.
	f. Pilot the Community Transportation Leaders Training as an opportunity for protected community members to gain the knowledge and tools for meaningful participation in transportation planning and decision-making.	In January 2020, the inaugural class of 23 engaged and energized Community Transportation Leaders presented to the PACTS Executive Committee about their top transportation concerns – including why they matter and their ideas for solutions. They distributed a booklet including transcripts of their presentations, as well as additional concerns and ideas from participants. Visit https://www.gpcog.org/372/Community-Transportation-Leaders-Trainin to access the Community Transportation Leaders presentation to PACTS and the program overview, which includes the curriculum.	COMPLETE	

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4. Support Public Transportation Agencies with Title VI Compliance	a. Provide technical assistance to the region’s seven transit agencies with meeting their Title VI responsibilities. This may include mapping, data procurements, and analysis.	Services were provided to Metro, BSOOB, South Portland Bus Service, and NNEPRA	CONTINUE IN FFY 2021	a. Provide technical assistance to the region’s seven transit agencies with meeting their Title VI responsibilities. This may include mapping, data procurements, and analysis.